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Jiayuan International Group Limited

佳源國際控股有限公司

(Incorporated in the Cayman Islands with limited liability)
(Stock Code: 2768)

SALES UPDATE FOR THE SEVEN MONTHS ENDED 31 JULY 2019

This announcement is made by **Jiayuan International Group Limited** (the "**Company**", together with its subsidiaries, the "**Group**") pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "**Listing Rules**") and the Inside Information Provisions (as defined in the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The Company wishes to provide its shareholders and potential investors with a sales update containing certain operating data of the Group for the seven months ended 31 July 2019 (the "Sales Update").

For the period from 1 July 2019 to 31 July 2019, (i) the contracted sales of the Group was approximately RMB1,733.0 million, representing a year-on-year increase of approximately 5%; (ii) the corresponding gross floor area sold was approximately 108,387 sq.m., representing a year-on-year decrease of approximately 21%; and (iii) the contracted average selling price was approximately RMB15,989 per sq.m., representing a year-on-year increase of approximately 32%.

For the seven months ended 31 July 2019, (i) the contracted sales of the Group was approximately RMB10,455.7 million, representing a year-on-year increase of approximately 16%; (ii) the corresponding gross floor area sold was approximately 795,585 sq.m., representing a year-on-year decrease of approximately 7%; and (iii) the contracted average selling price was approximately RMB13,142 per sq.m., representing a year-on-year increase of approximately 25%.

The Sales Update has been prepared based on internal management records of the Group, which have not been audited nor reviewed by the external auditors, and accordingly, the operating data contained herein is for investors' information purpose only and may differ from the figures to be disclosed in the audited or unaudited consolidated financial statements to be published by the Company on an annual or half-year basis due to various uncertainties during the process of collection and collating of such operating data. The Sales Update does not constitute, nor should it be construed as, an offer or solicitation for the purchase or sale of any

securities of the Company. It does not and is not intended to provide any investment service or investment advice.

Shareholders of the Company and potential investors should exercise caution when investing or dealing in the securities of the Company. You are recommended to consult your own professional or financial advisers if you are in any doubt as to your investment positions.

By Order of the Board

Jiayuan International Group Limited

Shum Tin Ching

Chairman

Hong Kong, 1 August 2019

As at the date of this announcement, the Board of the Company comprises: (i) Mr. Shum Tin Ching, the Chairman and a Non-executive Director; (ii) Mr. Zhang Yi, a Vice Chairman and an Executive Director; (iii) Mr. Huang Fuqing, a Vice Chairman and an Executive Director; (iv) Ms. Cheuk Hiu Nam, an Executive Director; (v) Mr. Wang Jianfeng, an Executive Director; (vi) Mr. Tai Kwok Leung, Alexander, an Independent Non-executive Director; (vii) Dr. Cheung Wai Bun, Charles, JP, an Independent Non-executive Director; (viii) Mr. Gu Yunchang, an Independent Non-executive Director; and (ix) Mr. Shen Xiaodong, a Non-executive Director.