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Jiayuan International Group Limited

佳源國際控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 2768)

SALES UPDATE FOR THE TEN MONTHS ENDED 31 OCTOBER 2016

This announcement is made by **Jiayuan International Group Limited** (the "**Company**", together with its subsidiaries, the "**Group**") pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "**Listing Rules**") and the Inside Information Provisions (as defined in the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The Company wishes to provide its shareholders and potential investors with a sales update containing certain operating data of the Group for the ten months ended 31 October 2016 (the "Sales Update").

For the period from 1 October 2016 to 31 October 2016, (i) the contracted sales of the Group was approximately RMB316.3 million; (ii) the corresponding gross floor area sold was approximately 46,473 sq.m.; and (iii) the contracted average selling price was approximately RMB6,807 per sq.m..

For the ten months ended 31 October 2016, (i) the contracted sales of the Group was approximately RMB3,650.1 million; (ii) the corresponding gross floor area sold was approximately 332,058 sq.m.; and (iii) the contracted average selling price was approximately RMB10,992 per sq.m..

The Sales Update has been prepared based on internal management records of the Group, which has not been audited nor reviewed by the external auditors, and accordingly, the operating data contained therein is for investors' information purpose only and may differ from the figures to be disclosed in the audited or unaudited consolidated financial statements to be published by the Company on an annual or half-year basis due to various uncertainties during the process of collection and collating of such operating data. The Sales Update does not constitute, nor should it be construed as, an offer or solicitation for the purchase or sale of any securities of the Company. It does not and is not intended to provide any investment service or investment advice.

Shareholders of the Company and potential investors should exercise caution when investing or dealing in the securities of the Company. You are recommended to consult your own professional or financial advisers if you are in any doubt as to your investment positions.

> By Order of the Board Jiayuan International Group Limited Shum Tin Ching Chairman

Hong Kong, 15 November 2016

As at the date of this announcement, the non-executive director of the Company is Mr. Shum Tin Ching; the executive directors of the Company are Mr. Huang Fuqing, Ms. Cheuk Hiu Nam and Mr. Wang Jianfeng; and the independent non-executive directors of the Company are Mr. Tai Kwok Leung, Alexander, Dr. Cheung Wai Bun, Charles, JP and Mr. Gu Yunchang.